

IMRE KERTÉSZ KOLLEG JENA

Imre Kertész Kolleg Jena
Europas Osten im 20. Jahrhundert.
Historische Erfahrungen
im Vergleich

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Dr. Michal Kopeček

IMRE KERTÉSZ KOLLEG JENA

WORKSHOP

COMMODIFICATION OF HISTORY: THE PAST AS SOURCE OF ENTERTAINMENT AND COMMERCE

SEP 14//15
2018

GEFÖRDERT VOM



Bundesministerium
für Bildung
und Forschung

FRIEDRICH-SCHILLER-
UNIVERSITÄT
JENA



ústav pro studium
totalitních režimů

DOX CENTRE FOR
CONTEMPORARY ART
POUPETOVA 1
PRAGUE 7

ORGANIZERS

IMRE KERTÉSZ KOLLEG JENA
AND THE
INSTITUTE FOR THE STUDY OF TOTALITARIAN
REGIMES, PRAGUE (ÚSTR)

FRIDAY // SEPTEMBER 14

9.00 – 9.15 // **WELCOME**

9.15 – 9.45 // **INTRODUCTION**

Juliane Tomann // Imre Kertész Kolleg Jena

9.45 – 11.00 // **PANEL 1**
NEW FUNCTIONS OF SITES/PLACES
RELATING TO WWII

LARGE-SCALE NAZI FACILITIES BETWEEN HISTORICAL
RESEARCH AND ENTERTAINMENT

Cord Arendes // University of Heidelberg

WEDDING PHOTOGRAPHY AT WWII MEMORIAL PLACES:
MEMORY POLITICS AND CONSUMERISM IN THE (POST-)
SOVIET CONTEXT

Iryna Sklokina // Center for Urban History, Lviv

Discussant: Raphael Utz // Imre Kertész Kolleg Jena

11.00 – 11.15 // **COFFEE BREAK**

11.15 – 12.30 // **PANEL 1**
HISTORICAL SITES CO-CREATED
THROUGH SOCIAL MEDIA

CZECH SITES OF MEMORY ON ONLINE TRAVEL
PLATFORMS

Čeněk Pýcha // Charles University Prague

RANKING AND RATING HISTORY:
SOME CONSIDERATIONS ON TRIPADVISOR

Sabine Stach // German Historical Institute, Warsaw

Discussant: Jakub Jareš // ÚSTR

12.30 – 14.00 // **LUNCH**

14.00 – 15.15 // **PANEL 3**

NON-STATE/PRIVATE INSTITUTIONS:
REPRESENTATIONS OF THE PAST FOR
ENTERTAINMENT

THE CZECH MUSEUM OF COMMUNISM AND THE
VAGARIES OF A NATIONAL NARRATIVE OF THE PAST

Muriel Blaive // ÚSTR

COMMERCIALISING SHAME AND GRIEF:
COMMODIFICATION OF “DIFFICULT” HERITAGE
IN SOUTH-EASTERN EUROPE

Jovana Vukcevic // University of Valladolid

Discussant: Jovana Mihajlović Trbovc // ZRC SAZU

15.30 – 16.30 // **INTRODUCTION**

TO DOX – CENTRE FOR CONTEMPORARY ART

17.00 – 18.00 // **EXCURSION**

19.00 // **DINNER**

SATURDAY // SEPTEMBER 15

9.30 – 11.00 // **PANEL 4**
(RE-)BRANDING/MARKETIZATION
OF HISTORICAL PLACES

»DWARFING WROCLAW«: THE CITY'S PAST AS A
RESOURCE FOR TOURIST ENTERTAINMENT AND
NEOLIBERAL URBAN IMAGE POLICY

Jana Stoklasa // Leibniz University Hannover

WHAT THE PAST IS SILENT ABOUT:
FEATURES OF HISTORICAL DISCOURSE IN POST-SOVIET
HISTORICAL TOWNS

Yulia Kamaeva // Moscow Higher School of Economics

Discussant: Václav Sixta // ÚSTR

11.00 – 12.00 // **FINAL DISCUSSION**

12.00 – 13.00 // **SMALL LUNCH AND DEPARTURE**