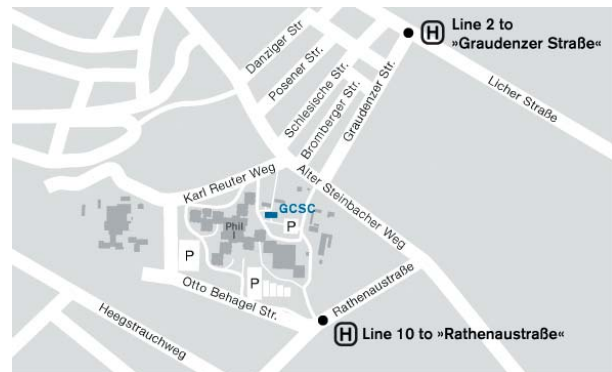


In the last decade, heritage studies have emerged as a field of cross-disciplinary research covering the topics including the built environment, museums and collections, urban planning, memory, and tourism. This workshop brings together both early career researchers and established researchers for a discussion about the concept of heritage in relation to the Eastern and Central European region. In light of the different traditions in heritage policies and property rights, what notion of heritage do we employ for the study of heritage in socialist and post-socialist societies? Using this question as a point of departure, the presentations seek to critically engage with the field of heritage studies and reflect on core concepts such as authenticity and originality. We discuss the advantages and limitations of these approaches when applied to the (post-) socialist context, while also bringing together alternative approaches from the examples presented during the workshop.



Venue:
 International Graduate Centre for the Study of Culture (GCSC)
 Justus Liebig University Giessen
 Multifunktionsraum (Room 001)
 Alter Steinbacher Weg 38, 35394 Giessen
 Contact: heritageandsocialism@gmail.com

Organised by:
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 Herder Institute for Historical Research on East Central Europe -
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 Leibniz Research Alliance "Historical Authenticity"



HERDER INSTITUTE
 for Historical Research on East Central Europe
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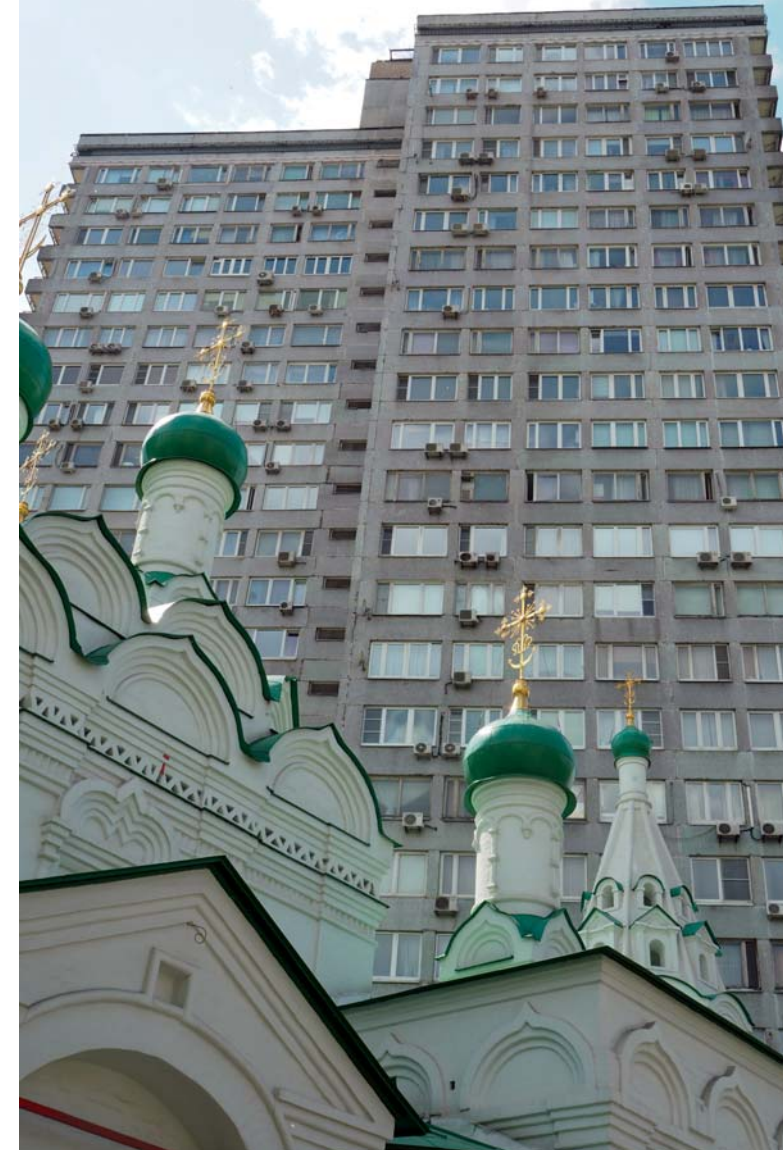


International Graduate Centre
 for the Study of Culture

IMRE KERTÉSZ KOLLEG JENA



Illustration:
 Church of the Venerable Simeon Stylites on the Povarskaia
 (1679, restored 1966-1968), Novyi Arbat, Moscow



WORKSHOP

Heritage Studies and Socialism:
 Transnational Perspectives on Heritage
 in Eastern and Central Europe

23-25 November 2016 • Giessen

PROGRAMME

Wednesday, 23 November 2016

16:00 **Registration**

17:15-19:00 **Keynote Lecture** by Astrid Swenson (London):
When is Heritage? Temporality and
Transnational History
Moderation: Katharina Stornig (Giessen)

Thursday, 24 November

09:00 Introduction
Eszter Gantner (Marburg), Corinne Geering
(Giessen)

09:30-11:00 **Panel 1: Socialist Interpretations of Heritage**
Chair: Markus Krzoska (Giessen)
Melinda Harlov (Budapest):
Vernacular Heritage in Hungary, a Category that
Fitted to the Socialist Ideology
Alexandra Urdea (Sussex):
The Museum of the Village - the Politics of
Patrimony in Ceaușescu's Romania
Nele-Hendrikje Lehmann (Freiberg):
Industrial Heritage in the GDR, 1949-1989

Coffee Break

11:30-13:00 **Panel 2: Heritage Actors**
Chair: Nicole Immig (Jena/Giessen)
Bianka Trötschel-Daniels (Dortmund):
The 'Heritage Council' in the GDR
Alicja Gzowska (Warsaw):
Socialist Fraternal Assistance or Commercial
Success? International Activities of Polish State
Workshops for the Conservation of Cultural
Heritage
Olga Olkheft (St. Petersburg):
"We are the Rare Place Where the 'Iron Curtain'
Played a Positive Role": The Conservative Tradi-
tion of the State Hermitage Restoration

Lunch at Mensa

14:15-15:15 **Keynote Lecture** by Michael Falser (Heidelberg):
"Saving Angkor" during the last Breath of Cold
War Politics. Heritage Studies in a Transcultural
Perspective
Moderation: James Mark (Exeter)

Coffee Break

15:30-16:30 **Panel 3: Heritage and Communist
Internationalism**
Chair: Stella Basinyi (Giessen)
Nelly Bekus (Exeter):
Tracing Multiple Logics in Soviet Heritage-
Making: pan-Soviet, National and International
Agencies of Cultural Power
Svetlana Boltovskaja (Marburg):
Soviet Heritage and Communist Internation-
alism: Eastern European and African encounters

Coffee Break

16:45-18:15 **Panel 4: International Organisations**
Chair: Corinne Geering (Giessen)
Kerstin Stamm (Bonn):
The New Internationale? East and West at the
International Council of Monuments and Sites,
ICOMOS
Julia Röttger (Darmstadt):
Committees of International Experts and Sites of
National Martyrdom: Socialist Poland's Contri-
bution to the Early World Heritage Program
Diána Vonnák (Halle):
UNESCO on the Ground in the Restoration of
the Golden Rose Synagogue in Lviv

Friday, 25 November 2016

9:15-10:30 **Panel 5: The Revalorisation of Socialist Heritage**
Chair: Immo Rebitschek (Jena)
Emanuela Grama (Pittsburgh):
Heritage-Making and State-Unmaking in Post-
socialist Romania

Andreas Schönle (London):
Appropriating Stalinist Heritage: State Rhetoric
in the Repurposing of VDNKh
Ewa Ciszewska (Łódź):
Socialist Film Animation Heritage in the Service
of Contemporary Polish Animation Production
and Museum Practices

Coffee Break

11:00-12:00 **Keynote Lecture** by Vladimir Levin (Jerusalem):
Jewish Heritage in the Soviet Union
Moderation: Antje Coburger (Marburg)

Lunch at Mensa

13:15-14:45 **Panel 6: Urban Planning and the Historic City**
Chair: Eszter Gantner (Marburg)
Liliana Iuga (Budapest):
"Every Town Has a Historical Past, yet not Every
Historical Past is Valuable" - Approaches to the
Concept and Management of the Historic Town
in Socialist Romania
Čeněk Pýcha (Prague):
Socialist Heritage Preservation in Northern
Bohemia. Making Sense in the Public Space
Biljana Stefanovska (Darmstadt):
Semantic Shift in Architectural Language:
Remodelling the City Center of Skopje

Coffee Break

15:15-16:15 **Panel 7: Memory and Heritage**
Chair: Paul Vickers (Giessen)
Iryna Sklokina (Lviv):
Traveling in the Soviet Ukraine: the Making of
the National Memory Canon through Heritage
Tourism Practices
Ewa Stańczyk (Amsterdam):
Transnational Heritage: On the Uses of Jewish
Photographs

16:15-17:00 **Concluding Discussion**